

**46th session
Cairo International Fair (CIF)
Application Form**

Company Name:.....
Address:.....
E-mail:..... Web site:.....
Tel.....Fax:..... Mobile:.....
Exhibited products / services:.....

I declare, after reading the general rules of participation and terms of payment of the Int'l Cairo Fair and registering my company, to respect all customs, importation regulations and terms,etc., and to take part in the exhibition space here after requested.

Rental fees :

* (A) **CIF B2B (19-22 March 2013) Cairo International Conference Center (CICC)**

Covered area furnished & air-conditioned	US \$220 /m2
Covered area unfurnished & air-conditioned	US \$170 /m2

* (B) **CIF B2C (19 -29 March 2013) Fair Ground**

Hall No. 19, hall investment (furnished& air conditioned)	US \$ 220/ m2
Hall No. 19, hall investment (unfurnished& air conditioned)	
Tent & Moquette ,with air condition(for Furniture only)	US \$ 170 /m2
Tent &Schell Scheme, without air condition	
Open area	US \$ 85 /m2
Open area for Transport Sector (not less than 200 m2)	US \$ 45 /m2
Shell scheme (if needed)	US \$ 50 /m2

- The rental fees exclude VAT. •10% discount for areas from 500 m2 and more, in all display areas.
- The deadline of reservation will be 15/2/2013
- Required area (A) m2 Required area (B) m2

Terms of Payment:

- 25% of rental fees accompanied with the application form.
- 25% of rental fees within 7 days of stand allocation
- 50% the final balance in addition to 25% as an insurance will be paid before 28/2/2013.
- Amounts will be paid either in cash or in a marked cheque in the name of the Egypt Expo & Convention Authority (EECA), or transfer to Arab African International Bank/ Cairo , acc. no 6003364021, swift code : ARAIEGXXXX in favour of Central Bank of Egypt , EECA's Acc. No. 04/082/17541/2
- I take notice that the payment of the deposit and the total amount are a prerequisite condition for companies to participate in the Fair.

This is to register my company for participation

Name: Signature: Date:

General Rules For Participation

- 1- The application form should be extended together with a down payment or total rental according to schedule mentioned in application form .
 - 2- The exhibitor has no right to waive to others part or all area rented to him either free or against money .
 - 3- Withdrawal of participation : If the exhibitor wishes to withdraw 45 day before inauguration without an acceptable reason, he has no right to claim what he already paid , it will be EECA's right without warning ; in case the apology is accepted less than 45 day before inauguration , the exhibitor will loose 25 % of paid amounts . Notification should be in written form.
 - 4- Refunding down payment ; if for any reason the organizers decide not to held the exhibition , the exhibitor will be refunded only the paid amounts and he will have no right to claim for any complementation .
 - 5- Customs & Import Regulations : The exhibition ground in Nasr city has a limited customs area where all customs regulations and incoming exhibits will be done there in order to facilitate measures. For more information pls contact Commercial Affairs Dept .
 - 6- Exhibits coming from free zones in Egypt : The exhibitor will apply to Commercial Affairs Dept to allow exhibits into Exhibition Ground enclosed by approval of General Authority for Investment & Free Zones to transfer exhibits to Exhibition ground, invoices of exhibits in additions to a letter of guarantee to Exhibition customs amounting to customs fees.
 - 7- Selling to the public: Direct sell to public is during the fair period for imported goods coming for display and re – export.The sell will be in a particular place under the supervision of EECA and customs authority. Import rules must be filled either for trade, production or personal use.1% of the quota sell value must be paid.
 - 8- Re- exporting : Exhibits that are not sold or gifted will be re- exported after event termination not exceeding the validity of letter of guarantee to customs (six months) ; In case of exceeding the six months , the customs authority will confiscate it and sell in auction , For more information please contact Commercial Affairs Dept .
 - 9- Dismantling : The exhibitor will remove decoration and exhibits within 3 days of event termination and handing over the site as received.
 - 10- General Rules & Instructions :
 - It is not allowed to use inflammable Items .
 - It is not allowed to use loudspeakers or DJ inside or outside halls.
 - Empty boxes and waste items should be removed 48 hours before inauguration.
 - 11- Security : The exhibitor will be responsible for his stand and his belongings on Exhibitions Ground , he should take the necess precautions to secure the safety of his exhibits ; he will be responsible to extend fire extinguishers inside halls.
 - 12- General Conditions : The organizer has the right to photograph display pavilions and exhibits, if the exhibitor wishes to distribute publicity materials he should get a prior approval of the administration.
- Rules & stipulations of decoration in halls & open area
- 1- Maximum Height in covered display is 5m.
 - 2- Maximum height in investment hall is 4 m in ground floor & 3.5 m in the first floor.
 - 3- Maximum height in open display is 7.5 m
 - 4- If you use inflammable materials in decorations , it is necessary to extend 2 fire extinguishers in pavilion.
 - 5- Always use plastic cover under sand or concrete works inside halls or open display noting that you will remove all structures or rubbish and you will hand over the sight as received after event termination.
 - 6- The exhibitor will stick to his allocated area ; any increase in area will be paid for
 - 7- The exhibitor will not erect any decoration facing air conditioning units.
 - 8- The exhibitor should not erect his decoration to hinder the entrance of electricity rooms ; one meter facing electricity panels should be left to enable personnel to reach electricity panels noting that a door should be installed facing every room
 - 9- All internal electricity connections in pavilion should be done according Egyptian Code, all these connections should be connected to a special panel distribution board noting that a suitable cable connecting this panel to a distribution board of the hall will be installed .
 - 10-Extending engineering drawings (horizontal sectors- facades – sectors – distribution boards (2 & 3 phase) & a chart indicating water connections and materials used in decoration in original and triplicate in order to get the approval of the Engineering Dept before handing over the site EECA has the right to modify any of the above.
 - 11- All designs should be authenticated before starting decoration works.
 - 12- Detailed engineering designs should be extended for open display
 - 13- Detailed sectors should indicate erection method and connections to floors should be in panels and mails.
 - 14- Engineering drawings should indicate installation of hanging roof in open display.
 - 15- Decoration works will be done according to authenticated design and the instruction of the supervising engineer ; in case of committing violations , EECA has the right to cancel participation .
 - 16- Engineering designs of publicity panels and its installations method should be extended before execution.
 - 17- Engineering designs should be authenticated from an engineering office.
 - 18- It is forbidden to hang exhibits on panels , pillars or floors in covered halls.
 - 19- It is forbidden to hinder exhibits doors with decorations.
 - 20- In case of inflicting damages , the exhibitor will pay to repair it.
 - 21- If the exhibitor wishes to undertake his decoration works (or through other decoration company not registered at EECA) , he will pay L.E 25 per sq.m in covered display and L.E 10 per sq.m in open display in addition to L.E 1000 if the decoration company is not registered.
 - 22- If the exhibitor contracted one of registered companies, he will be exempted from L.E 1000 he will pay only L.E 25 per covered sq.m & L.E 10 per open sq.m

Cairo International Fair is the largest trade fair aimed businessmen and public visitors and consumers in the Middle East and North Africa.

The exhibition includes a number of sectors: -

- **Machinery and equipment sector.**
- **The electrical and electronic appliances.**
- **Hotels, kitchens and hospital equipment sector**
- **Building materials, ceramics and paints sector**
- **Wooden and metal furniture.**
- **Textile sector and garments.**
- **Leather sector.**
- **Food and agricultural products and beverages.**
- **Foreign supply of the participating countries.**

Cairo International Fair opens chances between the sectors of industry and business on the local and international levels to achieve expansion in trade and economic growth is for the first time organizing Cairo International Fair in specialist to take advantage of the presence of gathering businessmen and traders seeking new deals opportunities as follows:

B2B

- Specialized exhibition for the business in the period from 19 to 22 March 2013 in the halls available the conference centre and through which opportunities to set up seminars and workshops and meetings at the level of investors participating countries.

B2C

- direct selling of the product to the consumer in the period from March 19 to 29 at the fairground.

The largest exhibition of goods and services

The display area is more than 40000 m2 and an ideal exhibition site for producers, importers, exporters and service providers to display and sell their products.

Facts about Cairo International Fair: -

Date of the exhibition: 19-29 March 2013

Location: Fairground - Nasr City - Cairo (about 15 minutes away from Cairo International Airport .

**Under the auspices of: Dr. Prime Minister and Mr. Eng. Minister of Industry and Foreign Trade Sponsors: relevant ministries and government agencies, chambers of commerce and industry of Egypt and Egyptian business organizations
Media Coverage: All Egyptian media and the regional and international satellite channels, Egyptian and Arab Radio.**

Exhibitors: More than 900 companies

Expected attendance: more than 20 thousand businessmen and 2 million visitors from the public.

Facilities and services to exhibitors

- Restaurants
- Banking services
- Customs area for foreign exhibits during the show
- Services and facilities for seminars and press conferences
- Press center
- Modern communications services-fixed and mobile phone,Internet and fax.
- Unique selling opportunities for the business and consumer of Egyptians and non-Egyptians.
- Organize tours for the pavilions' directors.
- Issuing catalogue includes the names of exhibitors